

THE SOUND FM TIMES

Radio Waterloo - CKMS

April 2016 - Issue #10

The early 70's

In the early 1970's Radio Waterloo could be found on Grand River Cable. In order to get this apparently you would need to attach your TV cable to your TV or listening device and tune in accordingly. At that time it was 94.1. Radio Waterloo was also broadcasting to residences and the Campus Center (now Student Life Center)



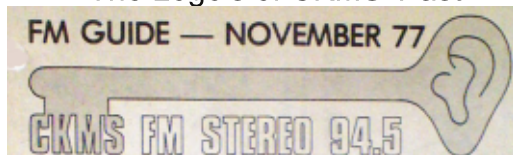
The above is the earliest emblem/logo that I could find for the station. Radio Waterloo then began to put a program guide in various papers such as the Chevron, these included this logo.



The Late 70's

In 1977 Radio Waterloo becomes incorporated and is granted a FM Radio License. At this point Radio Waterloo Inc. receives its call letters CKMS and the frequency of 94.5 at 50W.

The Logo's of CKMS' Past



Many of the above "Ear-Key" logo's appear on the upcoming FM Guide publications and other Radio Waterloo documents.

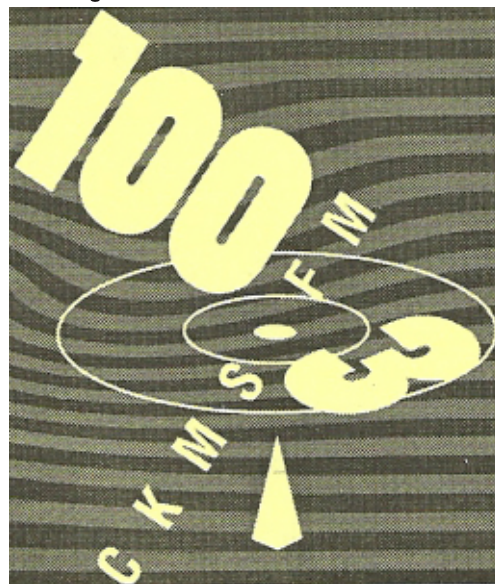


In 1980 CKMS starts using this logo on covers of the FM Times. It was September 1979 that the name changed from the FM guide

to The FM Times.

The 90's

In 1992 Radio Waterloo - CKMS expands changing the FM frequency to 100.3 and moving from 50W to 250W and changing their logo to the one seen below.



Throughout the 90's various variations of this logo appear on everything from stickers to FM guides to promotional pamphlets.

The late 90's & early 2000's

The sunflower speaker is added & found on a lot of Radio Waterloo promotional items. Often the logo from The early 90's is also there. It is uncertain when exactly the sunflower speaker began appearing on Radio Waterloo logo's.



CKMS Celebrates 30 years

In the 2007 Radio Waterloo - celebrates 30 years of incorporation, however as Radio Waterloo they had been around for at least 10 years prior. During the 30 years of incorporation celebration, Radio Waterloo changes the logo slightly and has a "Sonic Boom" Awards night celebrating local artists and the CKMS programmers.



This logo is short lived because later that year the station was attacked by the University of Waterloo's Federation of the Students and loses funding from the students. In an attempt to change the image of the station, Radio Waterloo CKMS rebrands as "SoundFM" in 2009 and once again changes the logo to match the rebranding. A variation of this logo has been used ever since.





April FM Guide

Throw-back cover from April 1978

There is no better time than now to start a show on CKMS.

Visit: www.soundfm.ca

or email: board@soundfm.ca

Check the show times below!

To place an ad or submit an article on the SoundFM Times contact:
rob@soundfm.ca

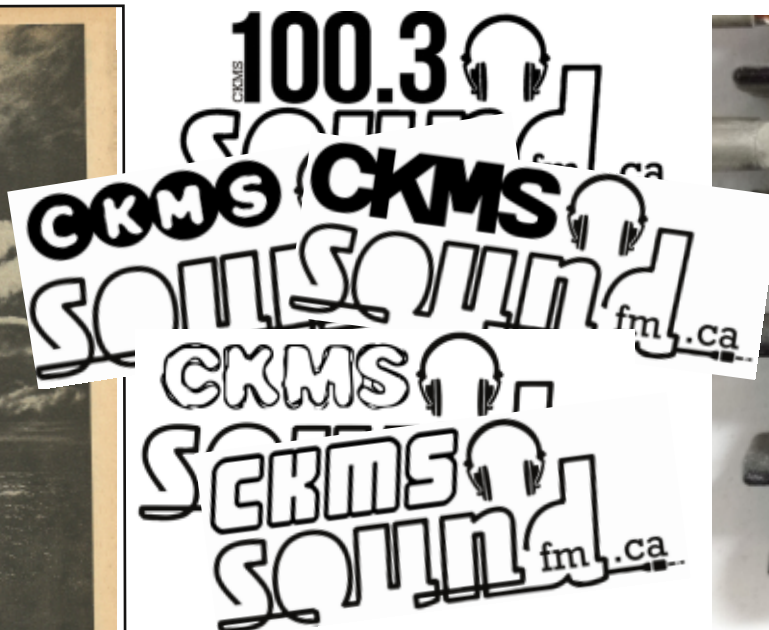


Photo Contest:

Send photo descriptions of what the above is or might be to:

rob@soundfm.ca

Radio Waterloo Schedule



Listen live at: www.soundfm.ca

	Monday Programs	Tuesday Programs	Wednesday Programs	Thursday Programs	Friday Programs	Saturday Programs	Sunday Programs
Apr 2016							
2:00 AM to 6:00 AM	New: Weekday Night-time special airtime programming slots at half fundraising cost! There is no better time to start a program at CKMS than now! 2:00 AM - 6:00 AM						
6:00 AM to 10:00 AM						Motivational Mornings	Ljepa Nasa 7:30 - 9:30
						Sat. Morning Tune 10:00-11:00	Sargam 9:30 - 11:30
10:00 AM to 2:00 PM		Pandemonium					
	New: Daytime special airtime programming slots at half the fundraising cost!						
		The Alim Show 12:00-2:00				Jam Rock 12:00-2:00	
2:00 PM		The Agriculture Show Jeff Stager 2:00-4:00 talk radio			Westminster Radio talk radio KW Radio Basics	Mega Mix 2:00 - 4:00	Blue Sky Horse Radio 2:00-4:00
4:00 PM	The Afternoon Drive DJ Cool 4:00 - 6:00 easy listening		Interzone Squeaky Submissive 4:00 - 7:00 Variety	Rudegyal Entertainment Breaks of Dawn & Armygirl 4:00 - 6:00 all things bass	Aw@l Radio talk radio Thanks for Listening to Our Show	South American Mix 4:00 - 6:00	La Roca 4:00 - 6:00
		Pandemonium					
6:00 PM	Mano A Mano DJ Steel & AdRock 8:00-10:00 towel rock	Str8 outta the Pit Moses Bogart 6:00-8:00 punk rock	NuVision Radio 7:00 - 9:00 variety	The Way Jungle DJ Raph & Bee Mellow 6:00 - 8:00 Hip-hop, R&B, Funk, etc	Da Don's House 7:00-8:00	Westminster Radio 6:00 - 7:00	Deep Session 6:00-7:30
8:00 PM	So Old It's New DJ Bald Boy 8:00-10:00 classic rock		Rebel Time Radio punk rock	Pressure Drop or Souljah Session (alternating weeks) dub and bass	The Lost Indie City Feet Powder & DefG 8:00-10:00 Rock		Caribbean Spice 7:30 - 8:30
						The Remedy 9:00 - 10:00	Non-Toxic Airwaves 8:30 - 10:30
10:00 PM	Klausterfokken Dr. Tiki 10:00-12:00 metal		The Weekly Refresh Cam Matthews 10:00 - 12:00 DJ Sets	Street Hop DJ Carmelo 10:00 - 12:00 Hip-hop	Nightmare Radio DJ Saviour & Insidious Sam 10:00 - 12:00 metal	HighbraufM 10:00 - 11:00 Dr. Mark's Psychedelic Solution	
12:00 AM							